

**We are Partners**  
**We are Advocates**  
**We are Educators**  
**We are Influencers**  
**We are Innovators**  
**We are Networkers**  
**We are Investors**



## **WE ARE NACOGDOCHES**

**We are grateful to live, work and play in Nacogdoches - an extraordinary place where history is celebrated, small-town values are appreciated, and big ideas are implemented.** Our community's impact extends beyond our county and is measured in individual achievements, political advocacy, and industry-leading innovations.

The Nacogdoches County Chamber of Commerce serves as a vital hub for businesses, employers, health care providers, educators, and volunteers across our county. We nurture growth for a diverse and dynamic business community by creating opportunities, cultivating strong networks, and amplifying our shared interests on regional, state, and national levels.

We invite YOU to capitalize on our connections with ads in the **2024-25 Nacogdoches County Chamber of Commerce Official Guide & Chamber Directory** and the **2024-25 Official Street Map**. Ads in these award-winning professional publications connect with thousands of readers. Widely distributed throughout Nacogdoches County and beyond, advertisers in 2024-25 will extend their advertising impact with targeted distribution and an extended publication shelf life of two years.

Ads for both publications are available in a variety of sizes and prices to fit your 2024-25 marketing strategy. For more than 25 years, Chamber members at Point A Media have helped us develop these publications with local resources. Advertising sales are now underway for publication delivery in January of 2024.

These publications have proven to be vital resources for individuals moving to our community each year, new and relocating businesses, current Chamber members, and thousands of visitors and newcomers - including incoming SFA students and their parents. Advertisers help highlight the beauty, charm, and opportunity available to those who join our Nacogdoches County community.

Together, **WE ARE NACOGDOCHES** and, with you, we are making a difference.

**Space is limited, so call Point A Media at 936.568.9200 to reserve your spot today!**

Sincerely,

The Nacogdoches County Chamber of Commerce

C. Wayne Mitchell  
President/CEO

Dustin Beavers  
Chair of the Board of Directors



Showcase your business for as little as **9 cents** per impression and broadcast your message online at [nacogdoches.org](http://nacogdoches.org) all year long!

**10,000**  
**2024-25 CITY & COUNTY MAPS**

- Promote your business in the most requested piece of information the Chamber offers
- Direct potential customers straight to your doorstep
- Present your clients with the information they need and show them how to get there

**5,000**  
**2024-25 DIRECTORIES**

- Orient newcomers to your business and our community
- Promote your business in Nacogdoches County and beyond
- Be the first resource for local products and services
- Increase your visibility and profitability
- Help support the programs of your Chamber of Commerce

**SPACE IS LIMITED**

Contact Point A Media today!

936.568.9200 | [sales@pointamedia.com](mailto:sales@pointamedia.com)

# 2024-25 ADVERTISING AGREEMENT



## 2024-25 NACOGDOCHES OFFICIAL CITY & COUNTY STREET MAP

Ad Rates (All map ads are full color)\*

Size	Cost
Full Panel.....	\$1,485
1/2 Panel.....	\$935

### PREMIUM POSITION

Back Panel .....	\$2,475
------------------	---------

## 2024-25 NACOGDOCHES OFFICIAL GUIDE & CHAMBER DIRECTORY

Ad Rates\*

Size	Cost	Add Color	Cost
Full Page	\$1,485	Full Color	+\$400
1/2 Page	\$990	3-color	+\$300
1/3 Page	\$825	2-color	+\$200
1/4 Page	\$660	1-color	+\$100
1/6 Page	\$550		

### PREMIUM POSITIONS

Premium rates include full color.

Back Cover.....	\$3,575
Back Inside Cover.....	\$2,915
Front Inside Cover.....	\$3,025
Page 1 .....	\$3,025
Page 2 (across from contents).....	\$2,585

**Member directory advertisers will receive:  
FREE HIGHLIGHTED MEMBERSHIP LISTINGS!**

\*A convenience fee of 7% will be added for all credit card transactions.

point  media  
pointamedia.com

2908 Westward Dr. | Nacogdoches, TX 75964  
936.568.9200 | sales@pointamedia.com

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### SAVE ME A SPOT!

Total Due \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

Date \_\_\_\_\_

Point A Media Signature \_\_\_\_\_

PAID IN FULL     Invoice For Payment

### FREE AD DESIGN

**Point A Media offers FREE directory and map ad design for all advertisers.\***

*\*Excludes photography.*

### PREMIUM POSITIONS

Premium spaces are available, first to the companies that held those positions last year, and then on a first-come, first-served basis. If you are interested in securing one of the premium pages in the directory or panels on the map, contact Point A Media immediately.

### TERMS AND CONDITIONS

Payment for ad space is due to Point A Media when space is reserved. Publisher reserves the right to reject or request alteration to any advertisement or to alter or request alteration of any content provided prior to publication of material if publisher considers it to be against the best interest of the readership and the intent for which it is published.