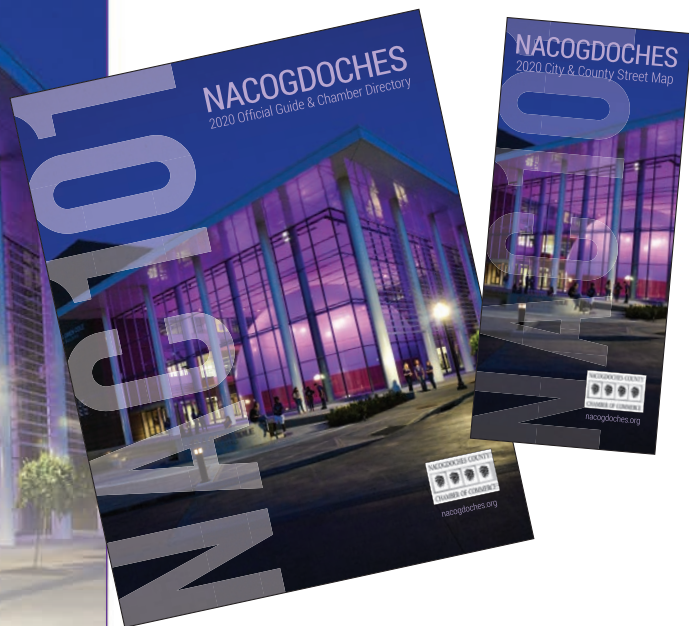


[nacogdoches.org](http://nacogdoches.org)



Welcome to

# NAC 101

As the Nacogdoches County Chamber of Commerce begins a second century of service, the **2020 Nacogdoches County Chamber of Commerce Official Guide & Chamber Directory** and the **2020 Official City & County Street Map** will help spread the word about all the Chamber does. These hard-working, locally produced publications are designed to provide a comprehensive look at the Chamber's program of work and the entire Nacogdoches County community, which is emphasized by the NAC 101 theme.

Chamber publications are vital resources for showcasing your business to the hundreds of families and retirees moving to our community each year, new and relocating businesses, existing Chamber members, and thousands of area visitors and newcomers – including incoming SFA students and their parents. Ads in the directory and map projects showcase your business to potential customers for as little as **6 cents per impression!**

The directories and maps are delivered throughout Nacogdoches County and beyond, and digital distribution broadcasts your message online at **Nacogdoches.org** all year round.

## 13,000

### 2020 CITY & COUNTY MAPS

- Promote your business in the most requested piece of information the Chamber offers
- Direct potential customers straight to your doorstep
- Present your clients with the information they need and show them how to get there

## 5,000

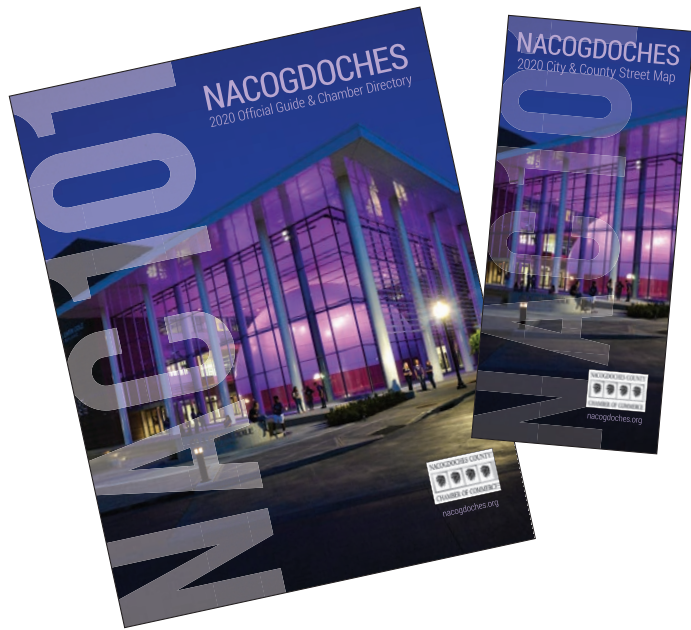
### 2020 DIRECTORIES

- Orient newcomers to your business and our community
- Promote your business in Nacogdoches County and beyond
- Be the first resource for local products and services
- Increase your visibility and profitability
- Help support the programs of your Chamber of Commerce

**SPACE IS LIMITED**

**Contact Point A Media today!**

936.568.9200 | [sales@pointamedia.com](mailto:sales@pointamedia.com)



**2020 NACOGDOCHES OFFICIAL CITY & COUNTY STREET MAP**

PREMIUM POSITION

Back Panel.....\$2,475

Ad Space Rates (Circle Selection)

Size	Cost
Full Panel.....	\$1,485
1/2 Panel.....	\$935
1/4 Panel.....	\$660

All map ads include full color.

**2020 NACOGDOCHES OFFICIAL GUIDE & CHAMBER DIRECTORY**

PREMIUM POSITIONS (Circle Selection)

Premium ads include full color.

Back Cover ..... \$3,575

Back Inside Cover..... \$2,915

Front Inside Cover..... \$3,025

Page 1..... \$3,025

Page 2 (across from contents).. \$2,585

Double Page Spread..... \$3,850

Full/Third Combo..... \$2,750

Full Page/Right-Hand Read..... \$2,200

Ad Space Rates (Circle Selection)

Size	Cost	Add Color	Cost
Full Page	\$1,485	Full Color	+\$400
1/2 Page	\$990	3-color	+\$300
1/3 Page	\$825	2-color	+\$200
1/4 Page	\$660	1-color	+\$100
1/6 Page	\$550		

Member directory advertisers will receive:

**FREE HIGHLIGHTED MEMBERSHIP LISTINGS!**



**2020 ADVERTISING AGREEMENT**

point  media  
www.pointamedia.com

2908 Westward Dr. | Nacogdoches, TX 75964

936.568.9200 | sales@pointamedia.com

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**SAVE ME A SPOT!**

Total Due \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

Date \_\_\_\_\_

Point A Media Signature \_\_\_\_\_

PAID IN FULL     Invoice For Payment

**FREE AD DESIGN**

**Point A Media offers FREE directory and map ad design for all advertisers.\***

*\*Excludes photography.*

**PREMIUM POSITIONS**

Premium spaces are available, first to the companies that held those positions last year, and then on a first-come, first-served basis. If you are interested in securing one of the premium pages in the directory or panels on the map, contact Point A Media immediately.

**TERMS AND CONDITIONS**

**Payment for ad space is due to Point A Media when space is reserved.**

Publisher reserves the right to reject or request alteration to any advertisement or to alter or request alteration of any content provided prior to publication of material if publisher considers it to be against the best interest of the readership and the intent for which it is published.