

100 YEARS STRONG

nacogdoches.org

A NEW DAY IS DAWNING

As we mark our 100th year in 2019, we're focusing on the future, expanding our mission and planning new initiatives to better serve our members. The 2019 Nacogdoches County Chamber of Commerce **Official Guide & Chamber Directory and City & County Street Map** will be integral to that strategy by introducing thousands of newcomers to this wonderful county.

Chamber publications are vital resources for showcasing your business to the hundreds of families and retirees moving to our community each year, new and relocating businesses, existing Chamber members, and thousands of area visitors and newcomers – including incoming SFA students and their parents.

The 2019 design theme for these award-winning, locally produced, annual publications celebrates our 100-year milestone while putting our vision for the next 100 years front and center. Ads in the directory and map projects showcase your business to potential customers for as little as **6 cents per impression!**

The directories and maps are delivered throughout Nacogdoches County and beyond, and digital distribution broadcasts your message online at **Nacogdoches.org** all year round.

13,000

2019 CITY & COUNTY MAPS

- Promote your business in the most requested piece of information the Chamber offers
- Direct potential customers straight to your doorstep
- Present your clients with the information they need and show them how to get there

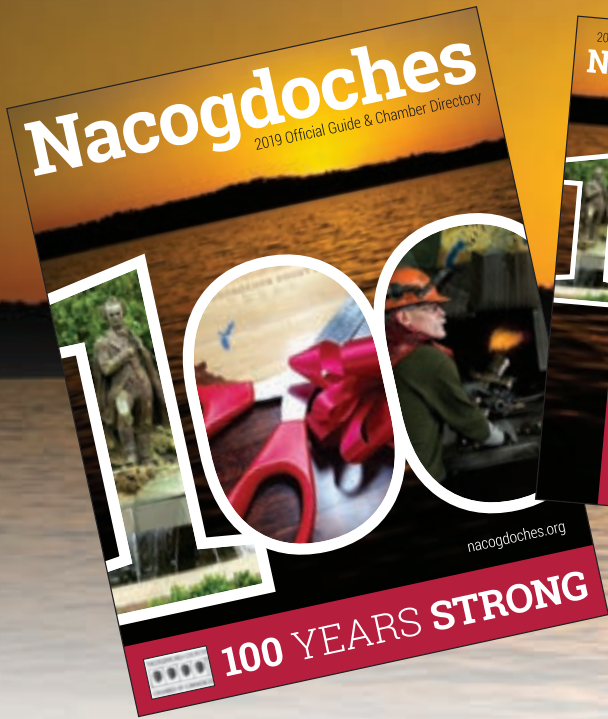
5,000

2019 DIRECTORIES

- Orient newcomers to your business and our community
- Promote your business in Nacogdoches County and beyond
- Be the first resource for local products and services
- Increase your visibility and profitability
- Help support the programs of your Chamber of Commerce

SPACE IS LIMITED

Contact Point A Media today!
936.568.9200 | sales@pointamedia.com



2019 ADVERTISING AGREEMENT



2908 Westward Dr. | Nacogdoches, TX 75964
936.568.9200 | sales@pointamedia.com

2019 NACOGDOCHES OFFICIAL CITY & COUNTY STREET MAP

PREMIUM POSITION

Back Panel..... \$2,475

Ad Space Rates (Circle Selection)

Size	Cost
Full Panel.....	\$1,485
1/2 Panel.....	\$935
1/4 Panel.....	\$660

All map ads include full color.

2019 NACOGDOCHES OFFICIAL GUIDE & CHAMBER DIRECTORY

PREMIUM POSITIONS (Circle Selection)

Premium ads include full color.

Back Cover.....	\$3,575
Back Inside Cover.....	\$2,915
Front Inside Cover.....	\$3,025
Page 1.....	\$3,025
Page 2 (across from contents).....	\$2,585
Double Page Spread.....	\$3,850
Full/Third Combo.....	\$2,750
Full Page/Right-Hand Read.....	\$2,200

Ad Space Rates (Circle Selection)

Size	Cost	Add Color	Cost
Full Page	\$1,485	Full Color	+\$400
1/2 Page	\$990	3-color	+\$300
1/3 Page	\$825	2-color	+\$200
1/4 Page	\$660	1-color	+\$100
1/6 Page	\$550		

Member directory advertisers will receive:

FREE HIGHLIGHTED MEMBERSHIP LISTINGS!

Advertiser _____

Contact _____

Title _____

Address _____

City, State, Zip _____

Email _____

Phone _____

SAVE ME A SPOT!

Total Due _____

Advertiser Signature _____

Date _____

Point A Media Signature _____

PAID IN FULL Invoice For Payment

FREE AD DESIGN

Point A Media offers FREE directory and map ad design for all advertisers.*

**Excludes photography.*

PREMIUM POSITIONS

Premium spaces are available, first to the companies that held those positions last year, and then on a first-come, first-served basis. If you are interested in securing one of the premium pages in the directory or panels on the map, contact Point A Media immediately.

TERMS AND CONDITIONS

Payment for ad space is due to Point A Media when space is reserved. Publisher reserves the right to reject or request alteration to any advertisement or to alter or request alteration of any content provided prior to publication of material if publisher considers it to be against the best interest of the readership and the intent for which it is published.